

# AGILE4CIRC ROADMAP



Designing the Training Course and toolkit applied to Circular Economy and Social Responsibility

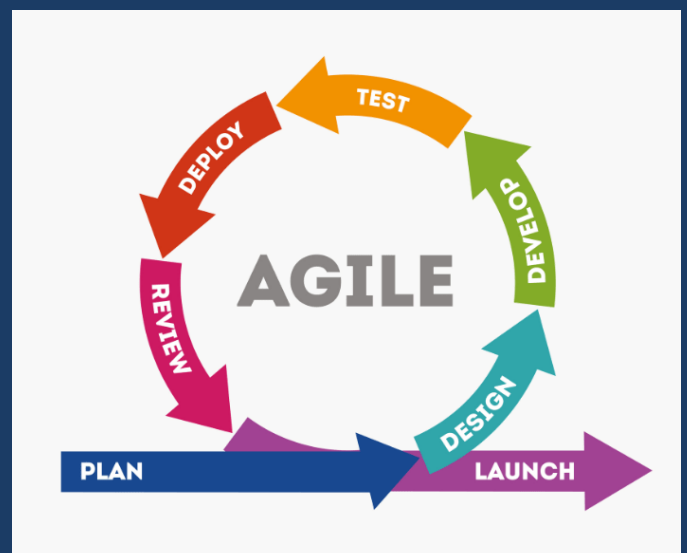
## CREATIVITY

Ideas start with a creativity process in which we intend to put into reality our dreams. The first step for an entrepreneur is the idea that leads to a concrete project oriented to the market and the client necessities. We will learn on how to develop the Creativity to orient the ideas towards a Value.



## AGILE

We will associate the Agile Methodology to the Creativity Process. With this, we will give them a different point of view, motivate the emergence of innovation and achieve true creativity.



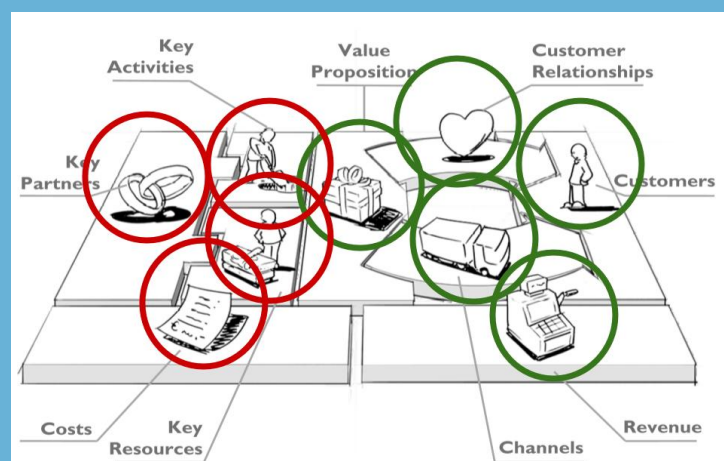
YOU'VE  
GOT THE  
POWER

## MOTIVATION AND INNOVATION

Motivation is an internal drive that drives action to an end. Without motivation there is no action. Motivation is very important, because it leads us to actively seek resources. If we add Motivation to Creativity, then, we will obtain INNOVATION.

## IDEATION, VALUE PROPOSITION, BMC. DESIGN THINKING AND EVALUATION

Once we have the idea, following the previous steps, it is need to create a Value proposition to develop the Business Model and applied the necessary tools to evaluate it.



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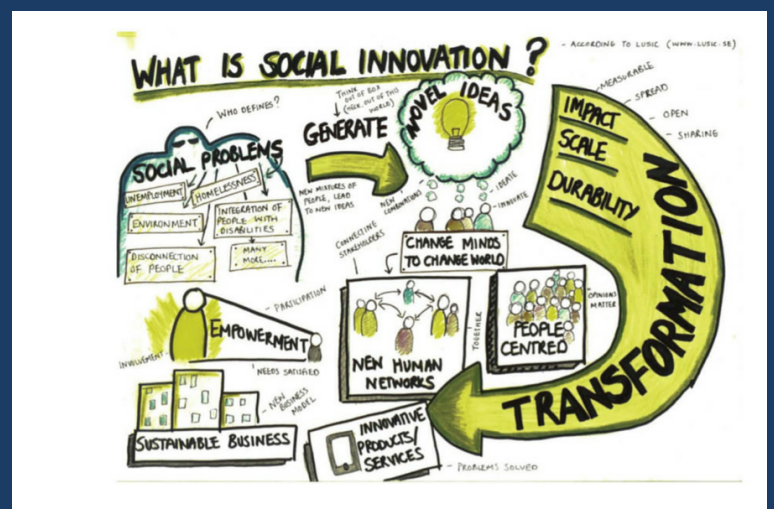


## SKILLS AND MIND STATE DEVELOPMENT

Being an entrepreneur is a rollercoaster path. For this reason, he/she has to develop important skills to maintain the necessary motivation, as well as management, economic and social skills.

## SOCIAL INNOVATION

Social Innovation is just the development and implementation of new ideas to meet social needs. Within this project we will promote valuable ideas that will meet social needs.



## CIRCULAR ECONOMY

There is a new paradigm related to Circular Social Innovation. All the previous steps will have in mind that the ideas should include this concept. We have learnt about Innovation and innovation is a powerful catalyst for the circular economy

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